

Intro – what you think of the website and why are you looking at the strengths and weaknesses of it.

3 strengths – design strengths of the website and not the content e.g DVD's CD's and prices

3 weaknesses – design weaknesses of the website not the content eg DVD's CD's and prices

Conclusion – what you think overall of the website.

The website is very professional. It has an overall bland colour scheme. It uses bright colours in the places it needs to. Because most people will normally look at the bright colours first, the website only has the important information in the bright colours. It helps these parts get recognised. The website has some good parts for example. A big banner telling you what's on offer and telling you the best deals. There are also some bad parts for example. The navigation bar does not offer much, making it a little harder for users to navigate around the website.

The website's search bar is easy to use and is one of the best ways of navigating around the website. This function allows you to find the product you are looking for the easiest.